

In Brief #10: The AI@Work Survey

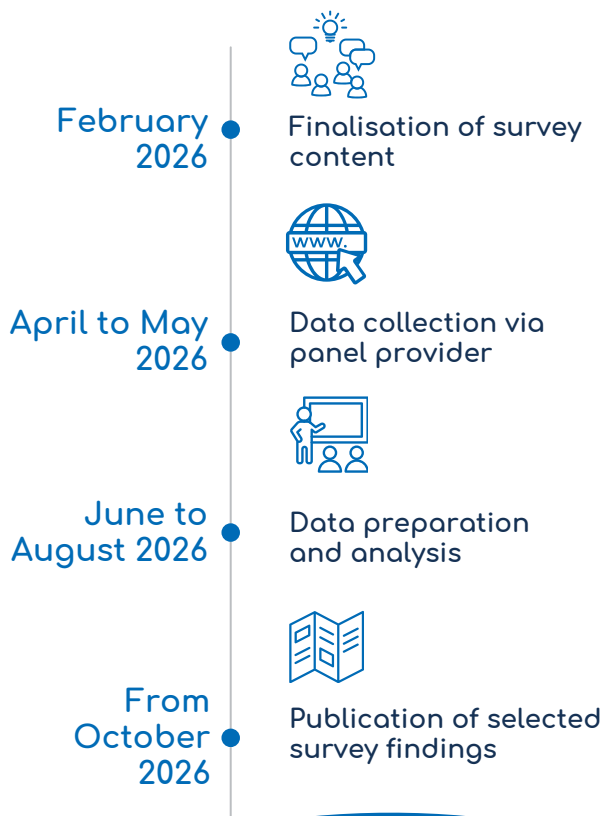
About the survey

The EU27-wide AI@Work survey aims to extend the findings from the previous AI@Work business cases by providing further insights into how companies in Europe leverage AI to remain competitive, boost their productivity, and facilitate workforce management and planning.

Carried out by a Germany-based external service provider, the survey targeted companies with established AI use cases (i.e., use cases that have, ideally, been in operation for 12 months or more) in the EU Member States across sectors. More information on the survey is available [here](#).

In this In brief, the content, sample, and timeline of the survey are outlined in more detail. Figures 1 to 3 provide basic details on the survey sample including distribution of participating companies by sector (Top 5), company size, and respondent's management responsibility. Future In briefs and fact sheets will present selected survey results on AI use.

Timeline



Survey content

Company and participant related questions (e.g., company sector and size, respondent management responsibility)



Questions about companies' general AI use (e.g., areas of deployment, AI applications or tools used), employee involvement and training)



Description of specific AI use case including company and employee benefits achieved



Impact of AI on competitiveness and workforce management including barriers to AI use



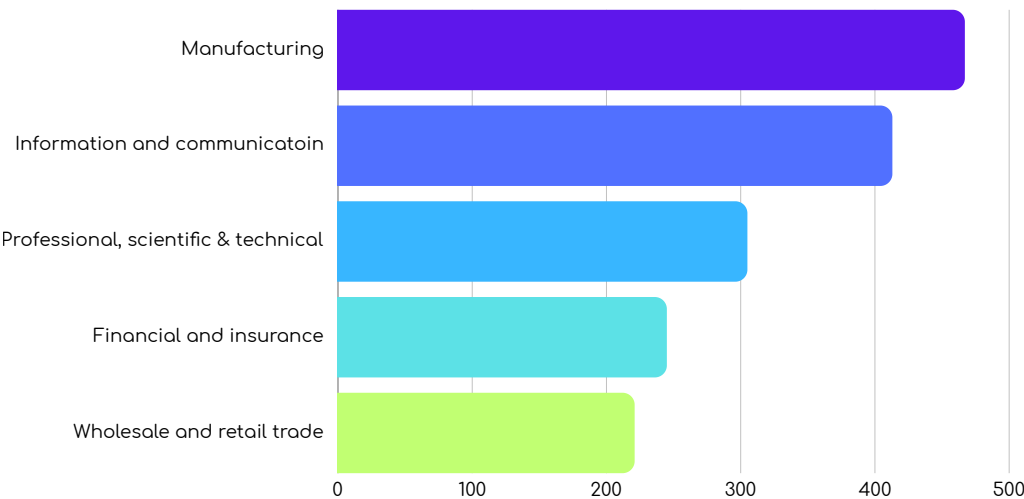
Main objectives and sample details

*all sample details are based on the unweighted total sample (N = 2783)

- ✓ providing employers, trade unions and policymakers with valuable insights into the current use of AI across sectors, thereby supporting a fact-based policy approach
- ✓ assessing the impact of AI on companies' workforce management and competitiveness
- ✓ offering an in-depth analysis of the effects of AI on employers and their workforces focusing on specific AI use cases
- ✓ assessing the main challenges and opportunities posed by AI in the business environment



Figure 1. In which economic sub-sector does your company operate? (*)



70% of participating companies are bound by collective bargaining

71% are members of a european or national employers' association or both

Figure 2. How many employees does your company currently employ? (*)

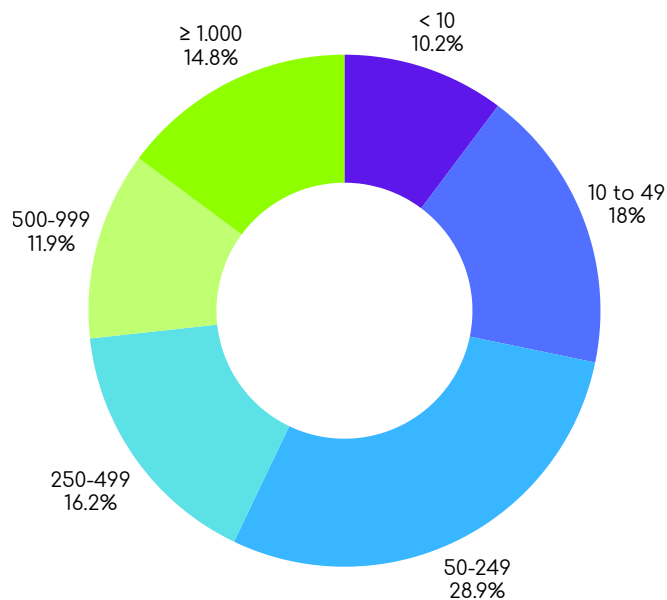
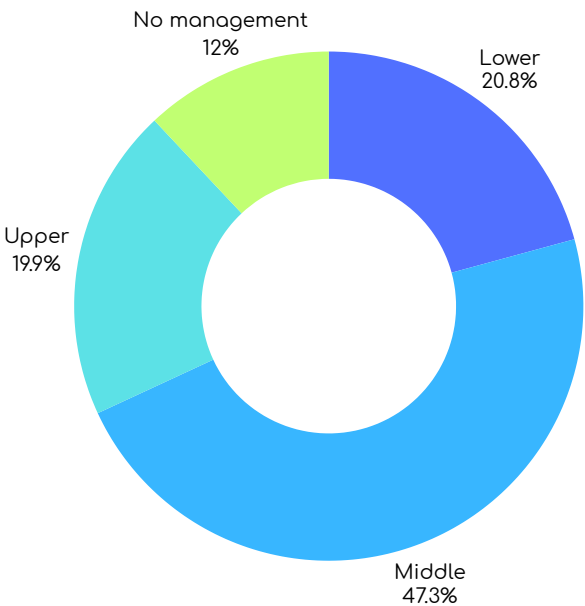


Figure 3. What is your role in the company? (*)



Contact us

 Website

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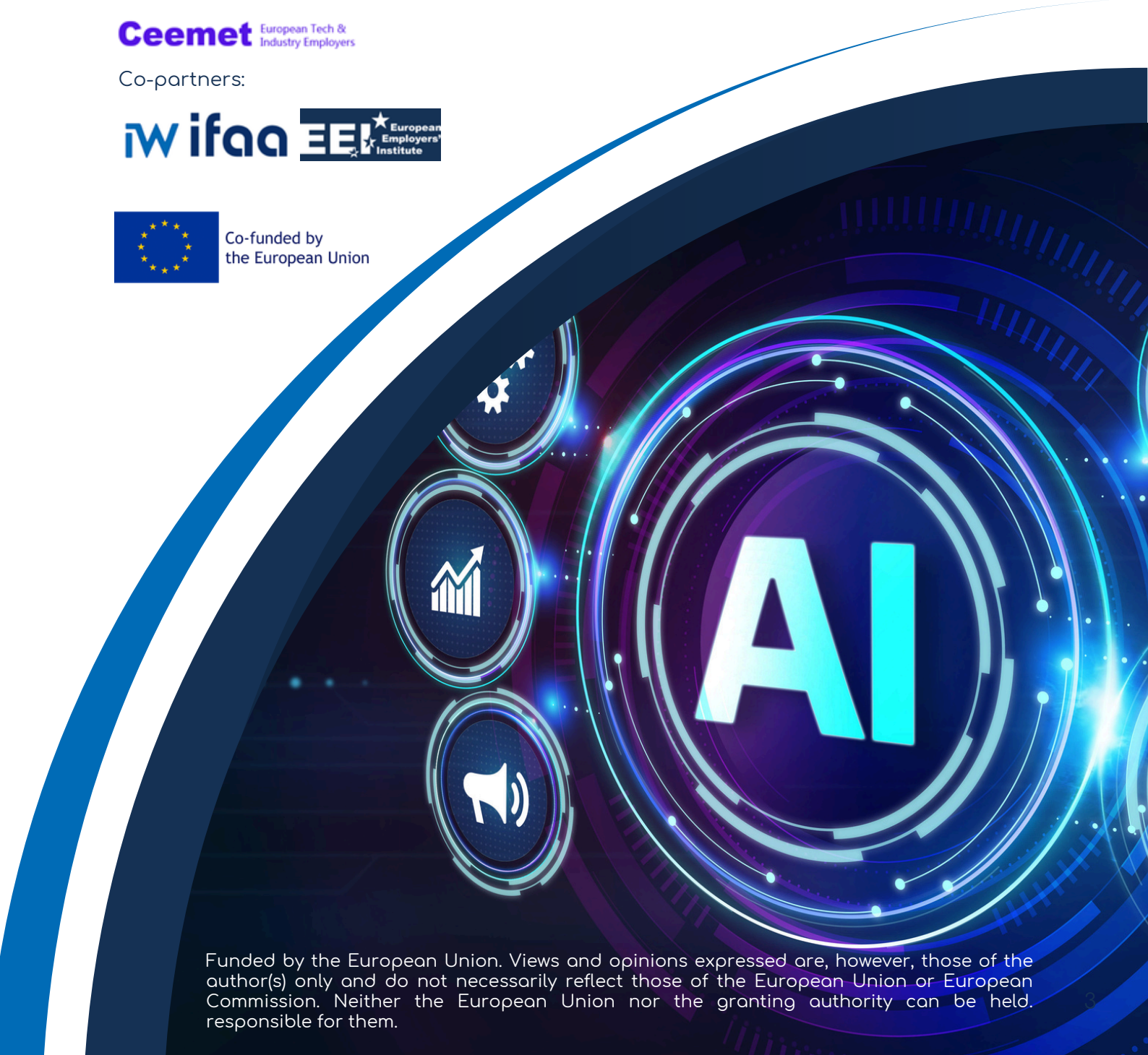
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